

### WALL SIGNS

S/N	Premium Road	Size in SQM <sup>2</sup>	Size in Ft	Premium Zone	Standard zone & other Areas
1	Aba/Owerri Rd	Up – 1. 0	2 x 2 – 3 x 4	8,640	5,280
2	Factory Road, Aba	Up – 3. 0	4 x 6 – 5 x 8	12,096	7,392
3	Ikot-Ekpene Road	Up – 5. 0	6 x 10 – 6 x 12	13,440	8,160
4	Aba Road	Up – 7. 0	6 x 12 – 8 x 10	20,160	12,240
5	Ngwa Road	Up – 10. 0	8 x 10 – 10 x 10	22,560	13,440
6	Azikiwe Road	Up – 13. 0	10 x 10 – 10 x 12	33,840	20,160
7	Azikiwe Street	Up – 15	10 x 12 – 10 x 16	35,520	21,120
8	Lagos Street	Up – 25.0	10 x 16 – 10 x 20	140,000	60,000
9	Uwalaka Street		xxx	xxxxxx	xxxxxxx
10	Ariaria Mkt Cluster				
11	Ngwa Road Mkt Cluster				
12	Ekeoha Mkt Cluster				
13	Isigate Umuahia				
14	Umuwaya Rd				
15	Aba Road				
16	Faulks Rd				
17	Okigwe Rd				
18	Any other Road/Street under this category				

## FREE STANDING

S/N	Development/High Strs (Premium Road)	Size	Size in Ft	Premium zone Rate	Standard zone & other Areas Rate	
1	Aba/Owerri Rd	Up – 1. 0m <sup>2</sup>	2 x 2 – 3 x 4	23,400	14,040	
2	Factory Road, Aba	Up – 3. 0m <sup>2</sup>		28,080	16,848	
3	Ikot-Ekpene Road	Up – 5m <sup>2</sup>	4 x 6 – 5 x 8	36,270	21,645	
4	Aba Road	Up – 7. 0m <sup>2</sup>	6 x 10 – 6 x 12	43,524	25,974	
5	Ngwa Road	Up – 10. 0 m <sup>2</sup>	6 x 12 – 8 x 10	56,160	33,345	
6	Azikiwe Road	Up – 13m <sup>2</sup>	8 x 10 – 10 x 10	73,008	43,339	
7	Azikiwe Street	Up – 15 m <sup>2</sup>	10 x 10 – 10 x 12	87,165	51,480	
8	Lagos Street	Up – 20m <sup>2</sup> & above	10 x 12 – 10 x 16	132,795	78,390	
9	Uwalaka Street				—	
10	Ariaria Mkt Cluster					
11	Ngwa Road Mkt Cluster					
12	Ekeoha Mkt Cluster					
13	Isigate Umuahia					
14	Umuwaya Rd					
15	Aba Road					
16	Faulks Rd					
17	Okigwe Rd Any other Road/Street under this category can added					

**STREET LAMP POLES**  
**DEVELOPMENT/HIGH STREET**

Administrative fee	15,000	One off payment
Permit fee for exposure per month	5,000	Per month/per pole
Lamp post accessories	1,500	A pair per pole, per month
Lamp post panel	2,000	A pair per pole, per month
Churches	3,000	Per Pole

**MOBILE ADVERT**

Full Branding	Luxury bus/Coaster	50,000 per vehicle
Partial Branding	Luxury bus/Coaster	35,000 per vehicle
Full branding	Bus	30,000 Per vehicle
Partial Branding	Bus	20,000 per vehicle
Full branding	Pick up/Sienna	25,000 per vehicle
Partial Branding	Pick up/Sienna	15,000 per vehicle
Tricycle /Motor cycle		5,000 per vehicle

**OTHER RATES (may be reviewed based on extent of branding)**

Pylons (Illuminating signs)	50,000
Shopping Malls	350,000
Eateries	100,000
Banks	200,000
Community/Mortgage Banks	100,000
Schools	20,000
Churches	15,000
Hotels	20,000

Filling Stations	16,000
Table Water Companies	20,000
Bakeries	20,000
Kiosk	60,000
Bus Shelter	80,000
POS signs	5,000
Restaurants	20,000
Construction Companies	500,000
Private Universities/Polytechnics and College of Education	500,000
Radio Stations	50,000
Multi-nationals	Harmonized

### **THIRD PARTY YEARLY FEE**

48 Sheet		60,000
96 Sheet		120,000
Roof Top	Varies by size	60,000 to 300,000
Unipole		700,000
Wall drape	Varies by size	200,000 to 600,000
Gantries	Inside the city	800,000
Gantries	At Express ways	1,000,000
LED		2,000,000
Large Format		800,000
Portraits	Varies in size	400,000 to 600,000
Bridge panel	Varies	200,000 to 400,000
Eyecatcher	Varies	400,000